

EIT Food North West Open Innovation Call: Info Days

EIT Food is Europe's leading food innovation initiative, working to make the food system more sustainable, healthy and trusted.

We will shortly be announcing an open call for proposals to our Innovation Fund, which aims to solve challenges and exploit opportunities to help us build a better food system in Europe. The call will open to external organisations as well as existing EIT Food partners.

This short online event is designed to provide information about the call and the application process.

The information day will run online twice:

- **2 November 2021: 10.00 to 12.00 GMT**
- **3 November 2021: 10.00 to 12.00 GMT**

[Register here for either date](#)

Who is this event for?

Businesses (SMEs & large corporates) Higher Education Institutions and Research Organisations located in Iceland, Ireland, and the UK* who have an interest in innovating from 'farm to fork.'

**The UK's association to the Horizon Europe Framework is under negotiation, and the funding is subject to a positive agreement.*

Why attend?

- Find out more about the scope and eligibility criteria directly from the funders
- Learn about the application process

What type of projects is the funding for?

EIT Food is interested in innovation projects that will accelerate the transformation of the food system, relating to one or more of its Strategic Objectives:

- Overcome low consumer trust
- Build a consumer-centric connected food system
- Educate to engage, innovate and advance
- Create consumer-valued food for healthier nutrition
- Enhance sustainability through resource stewardship
- Catalyse food entrepreneurship and innovation

